

**HLPF 2016 Experts Group Meeting:
Shaping the Reporting by Major Groups &
other Stakeholders (MGoS) on their
contribution to implementation of
the 2030 Sustainable Development Agenda**

***Mapping Existing Tools & Models for
Voluntary Reporting by MGoS***

Norine Kennedy

United States Council for International Business



About USCIB

Established 1945 as
U.S. Committee of
ICC

Unique US
business group
working in
international
sustainability
policy since 1992

Partner of the
Global Business
Alliance for 2030,
leading business
group in UN 2030
Agenda for S/D



Largest single
national affiliate of 3
global business
organizations

300 Fortune 500
cos., business
associations & firms

BUSINESS ENGAGEMENT ARCHITECTURE RECOMMENDATIONS

ICC as coordinator of the Global Business Alliance for 2030 (#1)

Mandate and Working Methods of the High-Level Political Forum

While retaining the intergovernmental character of the forum, representatives of MGoS major groups should be allowed to:

- Attend all official meetings of the forum;
- Have access to all official information and documents;
- Intervene in official meetings;
- Submit documents and present written and oral contributions;
- Make recommendations;
- Organize side events/round tables, in cooperation with Member States & Secretariat.



BUSINESS ENGAGEMENT ARCHITECTURE RECOMMENDATIONS

ICC as coordinator of the Global Business Alliance for 2030 (#2):

To enable business to take full advantage of engagement opportunities established by Resolution A/67/290, the GBA proposes establishment of a High Level Political Forum Business Coordinating Group (HLPF/BCG) w/the following operating principles:

- **Distinct business representation**
- **Autonomous governance**
- **Comprehensive and representative engagement**
- **Full range of expertise**

Supported by GBA, the HLPF/BCG would provide a business interface to relevant stakeholder focal points at the UN including: OPGA; DESA (DSD, FfD, ECOSOC Support); UNGC etc. For HLPF annual meetings, the HLPF/BCG would:

- **Ensure broad & inclusive business participation in the HLPF**
- **Provide annual reports on business contributions to the achievement of the SDGs**
- **Develop and promote communication & outreach to expand business awareness & increased understanding of the HLPF**

BUSINESS FOR 2030

Improved information flow → revitalized partnerships

<http://www.businessfor2030.org>

FOR MEMBER STATES & UN AGENCIES

BETTER DATA on localized business efforts
+ SENSITIZATION TO BUSINESS PERSPECTIVE on
priorities for implementation → IMPROVED
UNDERSTANDING of BUSINESS + HOW TO
ENGAGE

FOR DEVELOPMENT ACTORS (Private Sector, INGOs, DFIs, Aid Agencies)

BETTER DATA on localized partnership
opportunities & past experiences → INCREASED
OPPORTUNITIES for LEARNING &
COORDINATION

REVITALIZED PARTNERSHIP:
EVERYONE WINS!

FOR BOTH UN & BUSINESS

Raise awareness of SDG framework by concrete
examples of CSR and sustainable business
operations → INCREASE IMPLEMENTATION
EFFORTS BY LARGER SEGMENT OF BUSINESS
COMMUNITY

FOR BUSINESS

Raise awareness of business activity + offer
business-led voice →
IMPROVE UNDERSTANDING of BUSINESS at UN
+ EXPAND OPPORTUNITIES for
IMPLEMENTATION











BUSINESS FOR 2030

official “Action Network”

PARTNERSHIPS FOR SDGs SDGs Action Networks Register About BETA VERSION FULL VERSION: JAN 2016

ACTION NETWORKS

Driving actions towards achievement of the Sustainable Development Goals

 <p>Add Action Network Have an initiative with existing commitments towards the SDGs, or organizing a conference and wish to collect initiatives? Contact us to explore options.</p>	 <p>UN Sustainable Development Summit 2015 Adoption of the post-2015 development agenda and the Sustainable Development Goals.</p>	 <p>Sustainable Energy for All (SE4All) Transformation of the world's energy systems for a prosperous, healthier, cleaner and safer world.</p>	 <p>HESI Higher Education Sustainability Initiative</p>	 <p>Small Island Developing States Multi-stakeholder partnerships advancing sustainable development in SIDS</p>
 <p>Every Woman Every Child A global movement that mobilizes action by all stakeholders to address the health challenges facing women and children</p>	 <p>BUSINESS FOR 2030 The Business for 2030 action network aims at showcasing business' past and continuing contributions to sustainable development through the prism of the SDGs</p>	 <p>United Nations Environment Assembly Voluntary commitments to advance sustainable development and sustainable consumption and production</p>	 <p>United Nations Global Compact The world's largest corporate sustainability initiative</p>	 <p>Rio+20 Voluntary commitments and multi-stakeholder partnerships to advance sustainable development</p>

BUSINESS FOR 2030

BUSINESS FOR 2030

The Business for 2030 action network aims at showcasing business' past and continuing contributions to sustainable development through the prism of the SDGs

Takeaways

- ▶ Successful practices of OWG SDGs should be template for involvement of MGoS in HLPF - this model creates ownership and investment, better appreciation for what audience is seeking and what the information will set into motion
- ▶ Tracking and Reporting do not operate in isolation - Role of MGoS should be mainstreamed throughout the 2030 Agenda for Sustainable Development system - this will help implementation and reporting!
- ▶ Open the concept: Approach reporting itself as a partnership opportunity, collaborative reporting and facilitative assessment

Thank you



<http://www.USCIB.org>

<http://www.gbafor2030.org/>

<http://www.businessfor2030.org>